



Press release

bee2link group has announced the strategic acquisition of Carviz, a start-up and publisher of an AI-empowered solution for vehicle inspection, based on a revolutionary user interface.

Paris, 12 February 2025 – bee2link group, a leading provider of digital platforms and apps for the automotive retail sector, has announced the acquisition of the start-up Carviz. Thanks to an innovative mobile app powered by almost 40 artificial intelligence models, Carviz is able to provide a fast, reliable and standardised vehicle inspection solution, guided in real time, for carmakers, dealers, marketplaces, rental agencies and insurance companies.

bee2link group is the leading publisher of SaaS digital platforms and apps dedicated to the automotive ecosystem. Pursuing an approach focused on innovation and the digital transformation of all business verticals (new/used vehicle sales, after-sales, rental, marketing, etc.), bee2link group supports industry players in optimising their business processes.

The acquisition of Carviz is a close fit with this approach, supporting the Group's strategic plan to 2028, with the goal of strengthening its multi-business digital ecosystem and delivering increasingly innovative, high-performance solutions for customers in France and Europe.

Incubated in Silicon Valley, Carviz was founded in 2021 by Côme Pinczon du Sel, a graduate of UC Berkeley and current CEO, and Evan Barberousse, a graduate of the Massachusetts Institute of Technology (MIT) in Boston and current CTO. The company has around ten employees. Harnessing the power of artificial intelligence, Carviz has developed a unique mobile app able to conduct a full and detailed vehicle inspection in under five minutes.

Increased efficiency, time savings, lower costs and greater reliability

The concept is based on a smart video system designed to guide the user step by step and in real time. The inspection involves a precise and exhaustive analysis of the vehicle exterior and interior, tyre wear and even engine noise. The app also simplifies administrative aspects by automatically recognising and saving documents such as the vehicle registration certificate and maintenance invoices, for improved traceability. The full vehicle history can also be integrated directly into the app. With its advanced 3D cropping function, the app is able to provide 360° views of professional-quality photos, replacing a photo corner or rotating platform. Intuitive and accessible to everyone, the system can be used for remote inspections by both businesses and individuals, particularly as part of cash buyouts. Videos can also be recorded offline.

The Carviz solution features a real-time guided video function (over 60 HD images per second) with optimised compression, allowing it to be used with any mobile network (or even off-line). The app enables any seller or user to conduct a full and detailed vehicle inspection. Full video traceability provides visual proof of the condition of the vehicle at every stage, reducing the likelihood of disputes and increasing transparency for all stakeholders. By centralising vehicle management, Carviz optimises processes, saves precious time and covers variations between actual and estimated costs, to significantly improve management of margins and repair costs.

Tangible benefits for all the business verticals in automotive retailing

For sales of both new and used vehicles, Carviz is able to conduct detailed appraisals and second appraisals, supported by reliable, standardised reports as a guarantee of transparency.

In after-sales, the app digitally tracks vehicles as soon as they arrive at the dealership, for smooth communication between the sales and after-sales departments. This process streamlines communication, improves transparency for end customers and optimises traceability from reception to return via inspection.

In the rental sector, Carviz simplifies fleet inspections by focusing on the essentials, such as exterior and interior damage, the condition of wheels and tyres, and mileage. This makes it easy to compare video reports before and after rental, for fewer disputes over damage or the condition of the vehicle.

Last, as part of the customer experience, the app improves digitisation across each phase of the journey: trade-in, second appraisal, remarketing, after-sales and short-term lease returns (or buybacks of leases with an option to buy or long-term leases). This optimisation applies to all channels, whether private or commercial.

An agile marketing model integrated with the bee2link group ecosystem

The business model and functions of Carviz are designed for maximum flexibility. The app is marketed independently, directly by the start-up, or integrated with the OpenFlex and WAFY (Web App For You) platforms, as well as with MecaPlanning by 3Dsoft, and soon My Rent Car by Hitech Software.

This integration makes the app far easier to use, offering carmakers, dealers and rental companies a one-stop, all-in-one solution. It streamlines the number of tools required, while delivering a smooth, optimised and efficient journey for all users.

Côme Pinczon du Sel, founder of Carviz, said : *« Carviz was born out of a sense of frustration: I got scammed when I bought my first used car from a private seller (C2C). Because of hidden defects, mispricing and other issues, the process was opaque and risky for buyers and sellers alike. I could see that there was a real problem on this market, so I went to see Evan, who has always been passionate about AI. Together, we developed an app capable of revolutionising vehicle inspection with a unique video system. Today, with bee2link group, we are accelerating our efforts to make it the new market standard in Europe. »*

« We're a publisher of platforms open to third-party partners (over 400 APIs) and Carviz contacted us for a connection to our systems. We were immediately impressed by their product content and the high-tech edge of their app. We also believe that Carviz will generate significant and measurable productivity gains for every player in the value chain of the automotive ecosystem. At the same time, this acquisition will make a major contribution to our international expansion, a pillar of our 2028 strategic plan. » adds Franck Ropert, Deputy CEO – Global Sales & Operations, bee2link group.

About bee2link group

A pioneer in the development and production of SaaS digital platforms and apps for the automotive retail sector, bee2link group designs cross-cutting solutions to digitise the business processes of players in this sector: carmakers, retail groups and independent dealers. Alongside strong presence in France, bee2link group is also seeing significant international growth, with operations in over 30 countries.

bee2link group comprises six entities: the historic bee2link brand, 3Dsoft, agence K, Terranova Web Systems (Italy), Hitech Software and now Carviz. Today, the group employs over 250 people in France, Italy and Spain.

In late 2022, bee2link group joined forces with COSMOBILIS Group, a European player in new forms of automotive mobility.

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